

LABOUR MARKET INFORMATION STUDY OF THE **CULTURAL LABOUR FORCE** 2019

VISUAL AND APPLIED ARTS

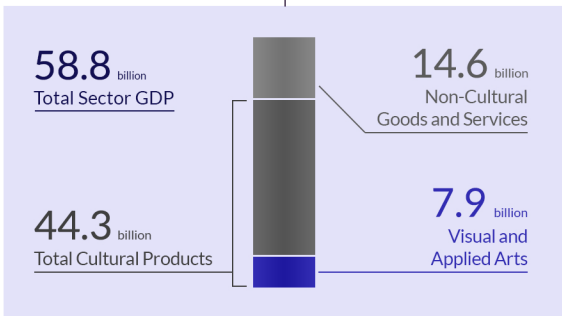
THE DOMAIN AT A GLANCE

Visual and Applied Arts comprises over **11,000 establishments** with employees nationwide.

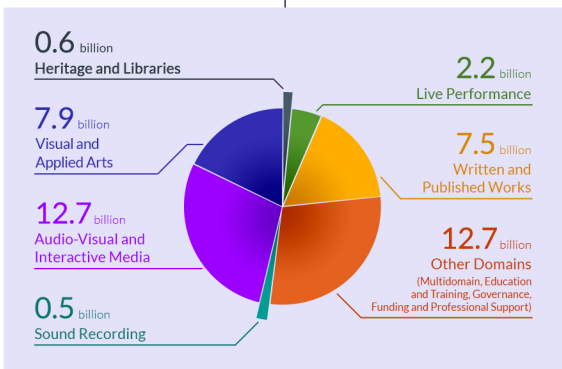
The domain contributed a total of **\$7.9 billion** to Canada's GDP, or **18%** of the cultural sector's overall economic contribution from cultural products in Canada.

Visual and Applied Arts brings together a wide range of individuals and establishments involved with creating, distributing, or selling original works of art, as well as the artistic and creative arm of advertising, architecture, and design.

SHARE OF CULTURAL SECTOR GDP (\$ BILLION)



BREAKDOWN OF CULTURAL SECTOR GDP (\$ BILLION)

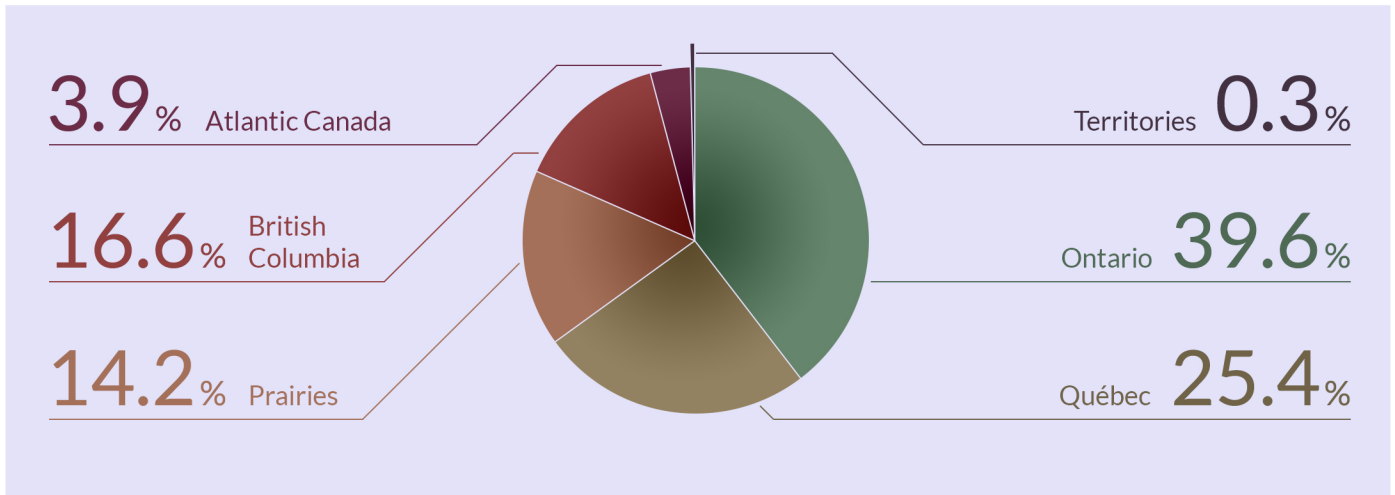


EMPLOYMENT BY OCCUPATIONS

Total Cultural Occupations	798,305
Total - Visual and Applied Arts	355,160
Creative and artistic production	246,390
Graphic Designers and Illustrators	66,875
Web Designers and Developers	29,020
Interior Designers	28,025
Painters, Sculptors and Other Visual Artists	24,785
Photographers	21,030
Architects	18,080
Artisans and Craftspersons	17,285
Theatre, Fashion, Exhibit and Other Creative Designers	16,175
Urban and Land Use Planners	13,205
Industrial Designers	9,695
Landscape Architects	2,215
Heritage collection and preservation	-
Cultural management	9,295
Architecture and Science Managers	9,295
Technical and operational	99,475
Drafting Technologists and Technicians	29,755
Professional occupations in advertising, marketing and public relations	23,570
Landscape and Horticultural Technicians and Specialists	21,290
Architectural Technologists and Technicians	11,325
Graphic Arts Technicians	9,690
Photographic and Film Processors	2,725
Patternmakers - Textile, Leather and Fur Products	1,120

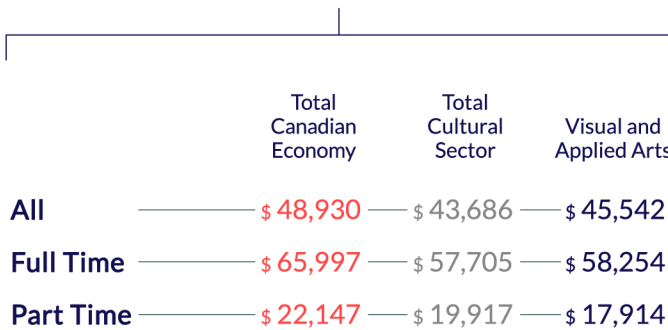
VISUAL AND APPLIED ARTS

EMPLOYMENT BREAKDOWN BY REGION (%)



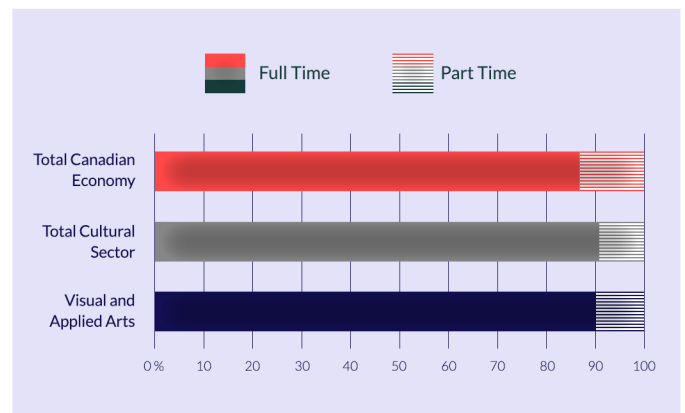
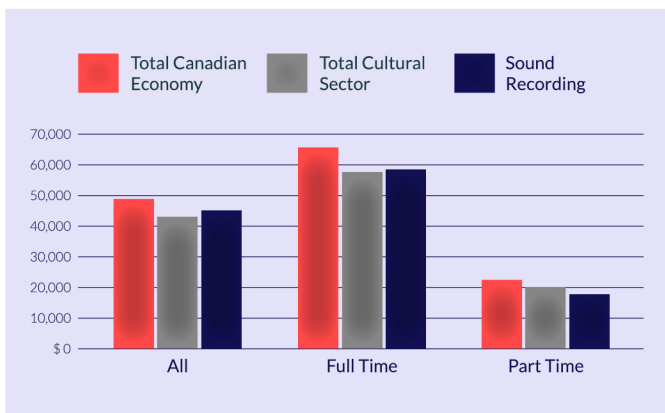
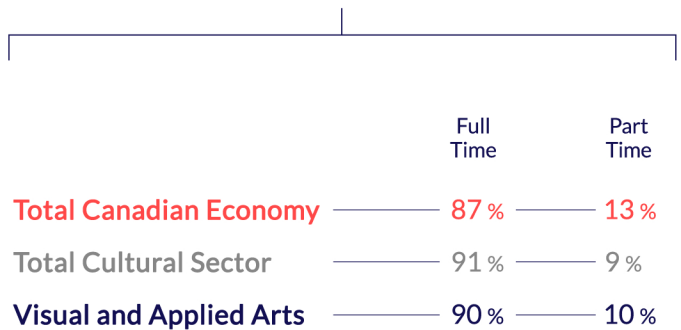
INCOME PROFILE

AVERAGE ANNUAL INCOME BY EMPLOYMENT STATUS (\$)



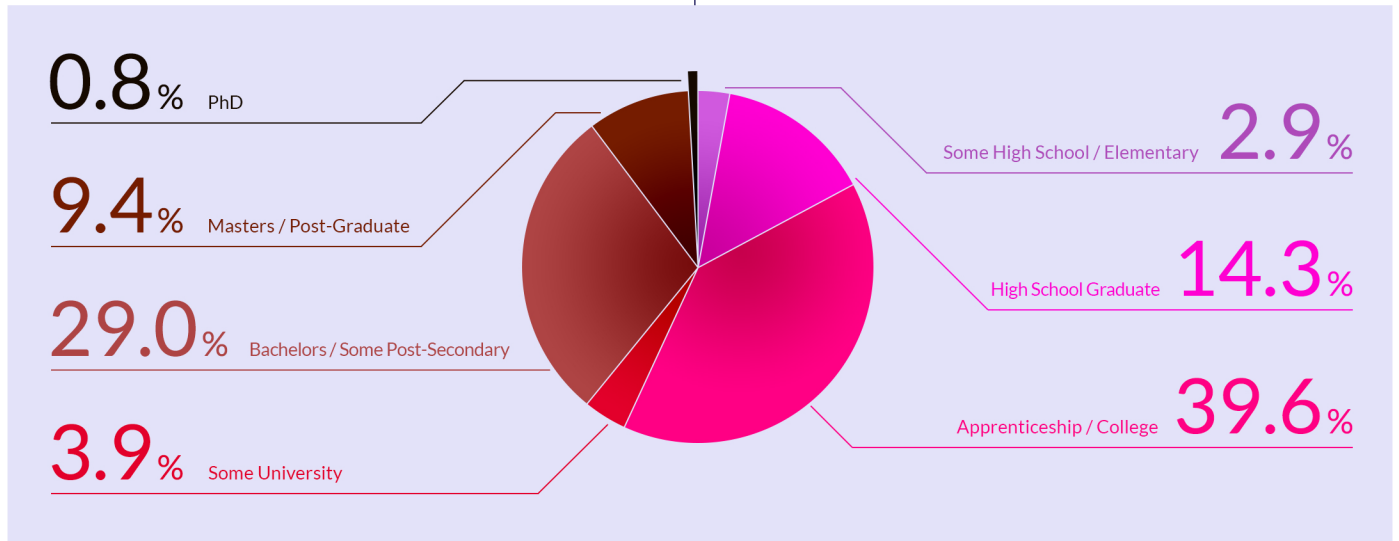
SHARE OF WORKING PART TIME

PART TIME AND FULL TIME DISTRIBUTION (%)



VISUAL AND APPLIED ARTS

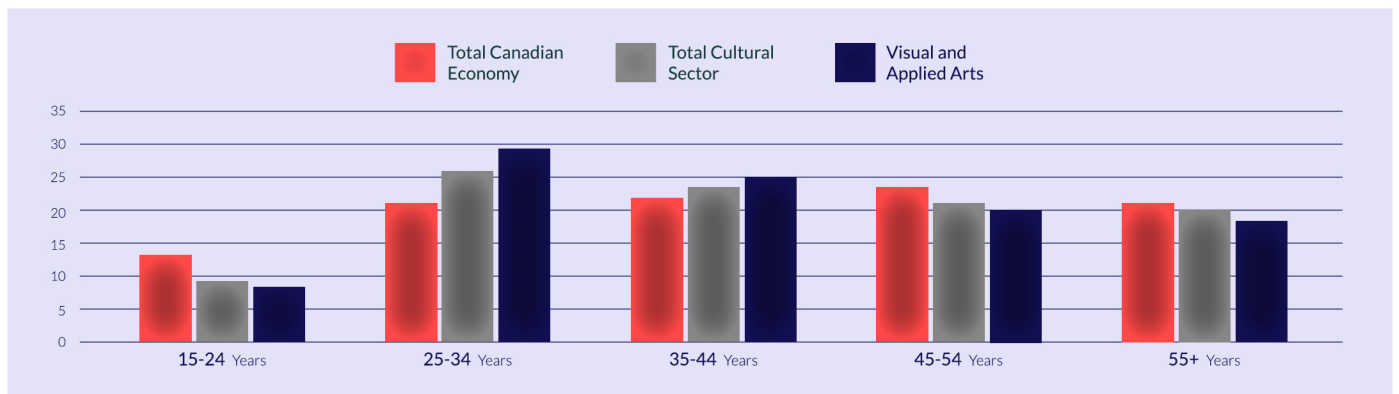
EDUCATIONAL ATTAINMENT DISTRIBUTION (%)



AGE PROFILE

EMPLOYMENT BREAKDOWN BY AGE (%)

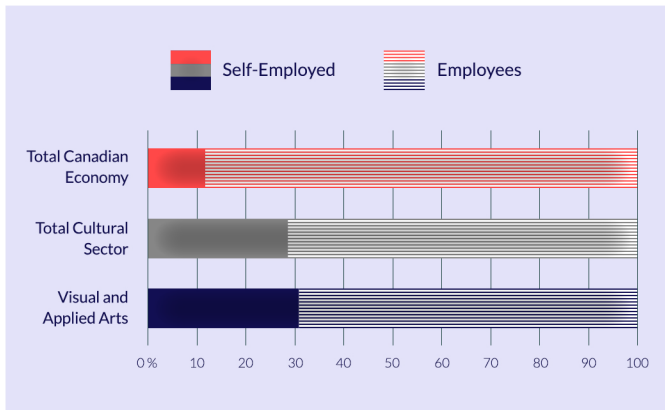
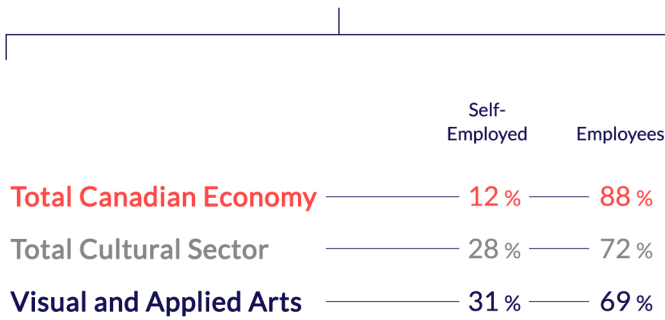
	15-24 Years	25-34 Years	35-44 Years	45-54 Years	55+ Years
Total Canadian Economy	13%	21%	22%	23%	21%
Total Cultural Sector	9%	26%	23%	21%	20%
Visual and Applied Arts	8%	29%	25%	20%	18%



VISUAL AND APPLIED ARTS

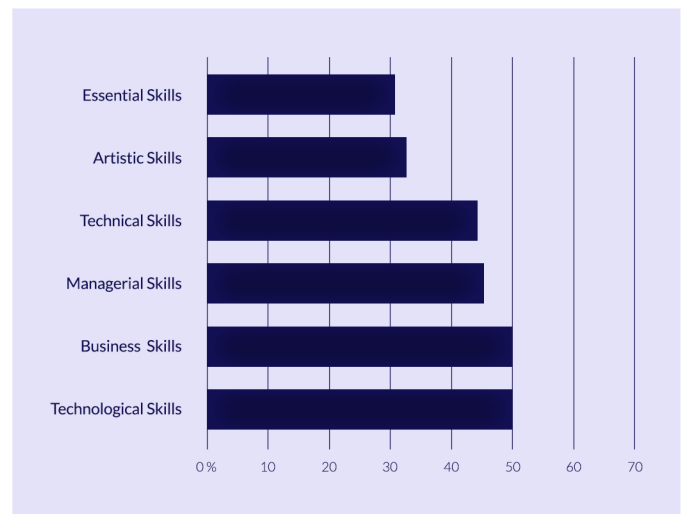
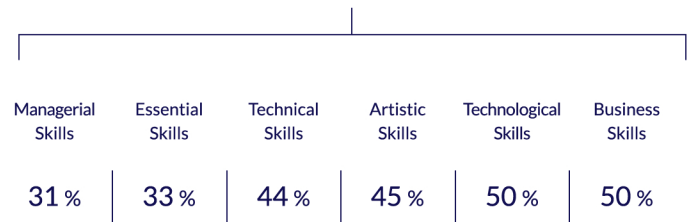
EMPLOYMENT STATUS

DISTRIBUTION OF EMPLOYEES vs. SELF-EMPLOYED (%)



OCCUPATIONAL SKILL GAPS

TOP SKILLS WORKERS WISH TO DEVELOP (SHARE OF RESPONDENTS %)



DOMAIN'S DISTINCT FEATURES*

- Close to 70% of workers are found in creative and artistic production occupations.
- More than 30% of workers are self employed, slightly above the average for the cultural sector of 28%.
- The average annual income for workers in Visual and Applied Arts is 4% lower than the cultural sector average.
- Close to 40% of workers have a college education or did an apprenticeship, similar to the Audio-Visual and Interactive Media domain.
- One in ten workers in Visual and Applied Arts work part-time, a similar proportion to the cultural sector and the overall economy.

SOURCES

Data displayed in this brochure come from the following sources:

Statistics Canada Census, 2016

Statistics Canada Provincial and Territorial Culture Indicators, 2017

The Conference Board of Canada, Cultural Sector Labour Market Information Survey (Individual), 2018-19.

The Conference Board of Canada, Cultural Sector Labour Market Information for Canada's Cultural Sector Report, 2019.

*DISTINCT FEATURES FOR WORKERS IN THE DOMAIN'S SPECIFIC OCCUPATIONS ONLY. SEE EMPLOYMENT BY OCCUPATIONS FOR THE COMPLETE LIST OF OCCUPATIONS COVERED.